

artwork specs

STANDARD SIZES [trim]:

8.5" X 11"
11" X 17"

PLATFORM:

Mac (preferred) or PC

SUPPORTED APPLICATIONS:

Illustrator, InDesign, Photoshop
(CS3 or lower)

GRAPHICS:

Raster graphics (photos) must have a minimum of 300dpi, saved in TIFF or EPS format. Do not compress graphics using JPEG or LZW. Include all placed images in submitted file. Do not embed images in your file.

FONTS:

Include all fonts (printer and screen). If you are on a PC and using PC fonts, you need to supply us with the Mac equivalent font.

COLOR:

Color images should be saved in CMYK format. RGB or PMS spot colors in documents must be converted to CMYK breakdowns unless a PMS spot color has been specifically purchased.

BLEEDS:

Must extend 1/8" beyond the finished document size.

TRAPPING:

Do not trap files. If necessary, this will be done through our prepress department.

ILLUMINATION GUIDELINES:

- Artwork to be illuminated must stay at least 1/2" away from trim edge (for safety purposes).
- Type size must be a minimum of 12-14 points. *This may vary for different typefaces. As a guideline, use a 1.5 point minimum thickness for type.*
- Graphic elements must have a minimum thickness of 2 points.
- 1.5 point minimum gap is required between illuminated objects – *this includes spacing between illuminated letters.*
- Circular elements must have an 1/8" minimum diameter.
- Black or similar dark colors cannot be illuminated. *If more info is needed on color, please contact us for a Color Spec Sheet on our color capabilities for "on" and "off" state.*

MEDIA ACCEPTED:

- CDs/DVDs
- FTP – **(zip all files before uploading!)**
address: ftp.nthdegreetech.com
username: aperse\ftpuser1
password: C1ienT
- email – can accept up to 25MB **(zip all files!)**

SUBMITTING ARTWORK:

Please include color lasers of final artwork if you are mailing a disk. If you are uploading to our FTP, please notify us by email (KBaldwin@NthDegreeTech.com) that artwork has been uploaded and include a PDF of the final artwork that can be used to review the uploaded files against. If you are emailing us your artwork, please also send along a PDF.

Ship artwork to –

Kristie Baldwin
Creative Manager
NthDegree
1320 W Auto Drive, Tempe AZ 85284

KBaldwin@NthDegreeTech.com
480 374 7668

Please contact our Prepress Department with any questions in regards to setting up your files –

Harold Baum
HBAum@NthDegreeTech.com
480 374 7636

Andy Dennis
ADennis@NthDegreeTech.com
480 374 7669

